

# POSTNET

## Our Team



**Bill McPherson**  
VP of Retail  
Network  
Development



**Annie Pomponio**  
Retail Network  
Development  
Director



**Melanie Amore**  
Retail Network  
Development  
Director

PostNet is proud to have been in business since 1993. Over the last 27 years, our entrepreneurs have stayed focused on our mission to help others succeed by building meaningful relationships with customers. We're grateful to their hard work, as it has made the brand what it is today—the nation's leading design, printing and shipping franchise.

**Design. Print. Send. Etc.**

## The PostNet Opportunity



Recognized by  
Entrepreneur Magazine's  
"Franchise 500" list for 27  
consecutive years



Provides Design,  
Printing and  
Shipping Solutions

### Competitive Features:

- Recurring revenue model
- Multiple revenue streams
- Supportive culture
- More diverse service offerings than competitors
- Exclusive relationships with third-party vendors
- Low inventory and overhead = Quicker ROI
- Affordable initial investment (Under \$250k)
- B2B focused, but serve the B2C community
- Reasonable retail hours for flexible work/life balance

### Ideal Personality Traits

- Ambitious
- Customer Service and Sales Focus
- Outgoing Personality
- Passionate about Small Business
- Community Focus
- Relationship Builder

### Initial Investment:

- \$186,567 to \$239,000

### Minimum Requirements:

- \$350k net worth, \$60k liquidity, 700+ FICO score
- Ability to carry household expenses during start-up phase (12-18 months)
- Owner-Operator or Full-Time Manager

**Prime locations available nationwide!**



**650+**

PostNet locations across  
North America, Central America,  
South America, South Africa and Australia

Printing and Shipping industries combined  
are over \$270 billion strong

**2017**

PostNet became part of the  
MBE Global Family. MBE has  
a footprint of nearly 2,800+  
locations in 44 countries



**5 Star Ranked**  
#52 Top Franchises for Veterans



**PostNet World Headquarters**

143 Union Boulevard, Lakewood, CO 80228

720.510.8854 | opportunity@postnet.com | postnetfranchise.com